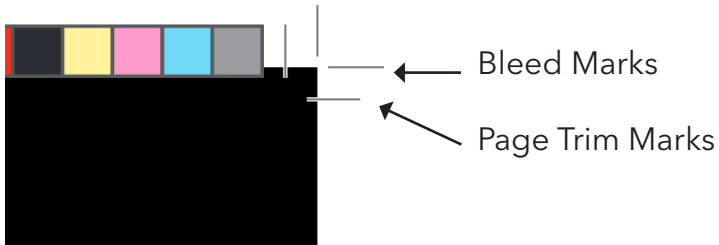


# THE WINTER SHOW

A BENEFIT FOR EAST SIDE HOUSE

## 2026 FULL PAGE AD BLEED & TRIM SPECIFICATIONS

Your final Ad will have 2 sets of crop marks:



### AD DIMENSIONS

#### Double-Page Spread \*

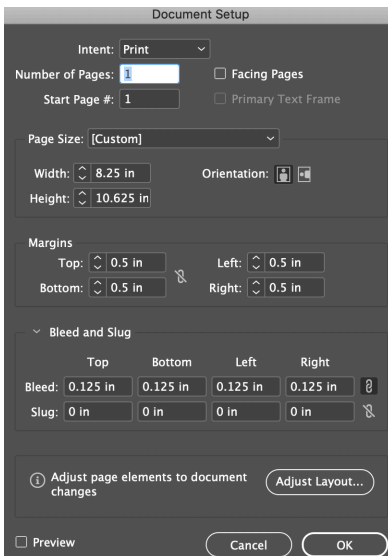
Trim:	16.5 x 10.625"
Bleed:	16.75 x 10.875"
Non Bleed:	15.5 x 9.625"

#### Full Page

Trim:	8.25 x 10.625"
Bleed:	8.5 x 10.875"
Non Bleed:	7.25 x 9.625"

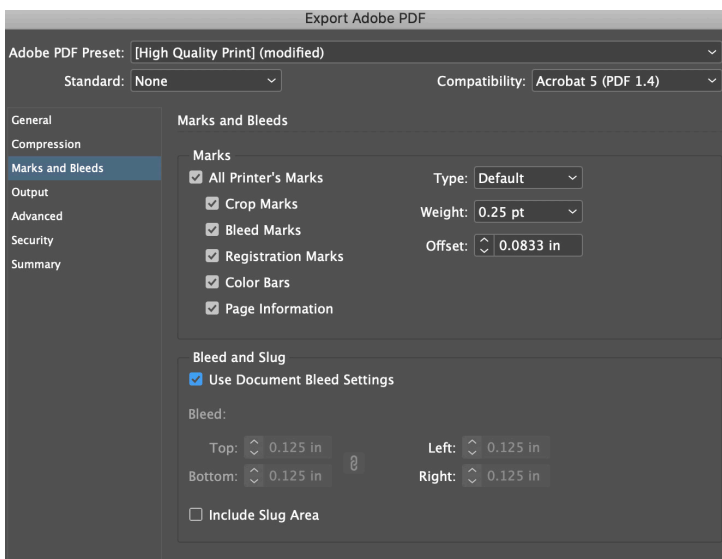
#### Double-Page Spread Requirements\*

Files must be submitted as  
Left and Right pages.



← In InDesign, the document set up  
is the Page Trim size: 8.25 x 10.625"

← The Bleed is set to .125" on each side.



When you export your PDF,  
under Marks and Bleed Settings, select:  
All Printers Marks.

← Below Marks and Bleed Settings,  
under Bleed and Slug, select  
Use Document Bleed Settings.

Your version may look different than these  
screen shots.